

## Key Databases to Create a Corporate Profile

File	Countries	Company Type	Industry/Product Codes	Sales	Search Tips
<b>Disclosure® (File 100)</b>	U.S.	Public	U.S. SIC codes (PC=, SC=)	U.S. Dollars (SA=)	Includes complete financials. Use Fmt. 4 for basic company data.
<b>Standard &amp; Poor's Corporate Descriptions plus News (File 133)</b>	U.S., Canada plus top companies from 38 more countries	Public	U.S. SIC codes (PC=, SC=)	U.S. Dollars (SA=)	Includes complete financials plus news. Also, good for background data on company.
<b>IAC<sup>SM</sup> Company Intelligence Database® (File 479)</b>	U.S., some international	Public/Private	U.S. SIC codes (PC=, SC=)	U.S. Dollars (SA=)	Up to 10 news clips included with each record. Use supplier number (AA=) to get news article in file listed.
<b>CanCorp Canadian Financials (File 491)</b>	Canada	Public/Private	U.S. SIC codes (SC=)	Canadian Dollars (SA=)	Includes complete financials.
<b>EXTEL International Financial Cards (File 500)</b>	55 countries worldwide	Quoted, major quoted, other large international companies	U.K. SIC codes (PC=, SC=)	U.S. Dollars (SA=) Local Currency (L7=)	Includes 5 years of financials.
<b>Teikoku Databank: Japanese Companies (File 502)</b>	Japan	Listed/unlisted companies with overseas business dealings	Japanese SIC codes (PC=, SC=)	U.S. Dollars (SA=) Local Currency (SL=)	Use Fmt. 5 for company information and condensed balance and income sheets.
<b>D&amp;B—Dun's Market Identifiers® (File 516)</b>	U.S.	Public/Private	U.S. SIC codes (PC=, SC=)	U.S. Dollars (SA=)	Use SF= to get headquarters locations.
<b>D&amp;B Dun's International Market Identifiers (File 518)</b>	200 countries outside U.S. and Canada	Public/Private/ Government-run	U.S. SIC codes (SC=)	U.S. Dollars (SA=), Local currency (SL=)	
<b>D&amp;B-Dun's Financial Records Plus (File 519)</b>	U.S.	Public/Private	U.S. SIC codes (SC=, PC=)	U.S. Dollars (SA=)	Use Fmt. 6 to check for availability of financials and Fmt. 14 for fin. summaries.

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<b>D&amp;B European Financial Records™ (File 523)</b>	13 European countries	Public/Private		U.S. Dollars (SA=); Local Currency (SL=)	Use Fmt. 6 for years of financials and Fmt. 12 for all financials. Check SF= field on Bluesheet for types of companies.
<b>Hoppenstedt German Company Directory (File 529)</b>	Germany	Public/Private	U.S. SIC codes (SC=)		
<b>American Business Directory (File 531)</b>	U.S.	Public/Private	6-digit codes based on 4-digit U.S. SIC codes (SC=)		Use SF=headquarters to narrow the search.
<b>Canadian Business Directory (File 533)</b>	Canada	Public/Private; Canadian govt. agencies	U.S. SIC codes (SC=)	Canadian (SA=)	Use ST= for province.
<b>Thomas Register Online (File 535)</b>	U.S. and Canada	Public/Private	U.S. SIC codes (PC=,SC=)	SA= for range of sales	Also includes Thomas Food Industry Register. Use /PN for most specific product searching.
<b>Media General Plus (File 546)</b>	U.S.	Public	U.S. SIC codes	U.S. Dollars (SA=)	Includes comparison to industry figures.
<b>Moody's Corporate Profiles (File 555)</b>	U.S.	Public	U.S. SIC codes	U.S. Dollars (SA=)	
<b>ICC British Company Directory (File 561)</b>	U.K.	U.K. registered companies			Provides cross-reference to ICC Financial Datasheets (File 562) for 172,000 comps.
<b>ICC British Company Financial Datasheets (File 562)</b>	U.K.	Companies with limited liability	U.K. SIC codes	SL= for sales in local currency	Use /LONG for records with extensive financials.
<b>*KOMPASS (Files 584-586, 590-592)</b>	Worldwide	Emphasis on manufacturing and industrial products.	Kompass codes (PC=)	No	Expand on CN= for a list of countries.

\* Kompass files include the following: USA (File 584), Africa/Middle East (File 585), Latin America (File 586), Europe (File 590), U.K. (File 591), Asia/Pacific (File 592), Central/Eastern Europe (File 593), Canada (File 594)

*Note: Company directories are available on DataStar for the following specific countries: Austria, Belgium, Luxembourg, Denmark, Poland, Czech Republic, Slovakia, France, Germany, Ireland, Israel, Italy, Spain, Portugal, and Switzerland. Many of the directories include financials. Check the Knight-Ridder Sourcebook for more information.*

## Key Databases for Creating an Industry Overview

File Name & Number/Acronym	Date Started	Countries	Updates	Sources	Product/Industry Codes	Type of Data	Search Tips
IAC <sup>SM</sup> Marketing and Advertising Reference Service® (File 570)	1984	North America, U.K	Daily	Consumer products and services with over 140 key sources including <u>Advertising Age</u> , <u>Adweek</u> , and <u>Marketing in Europe</u> .	Product codes (PC=); based on U.S. SIC codes.	F	Use Event codes (EC=) or Advertising Concept codes (AC=), for consumer attitudes. LIMIT/MARS to eliminate overlap with IAC Promt.
IAC <sup>SM</sup> Globalbase™ (File 583) or (EBUS)	1986	Primarily Europe	Weekly	Over 800 newspapers and trade publications including non-English language publications from more than 45 countries.	Alphanumeric Product codes (PC=); correspond to IAC Product codes.	A	Event codes (EC=) correspond to IAC event codes. Use Country Code (CC=).
Latin American Business Journals (File 617)	1996	Latin America	Weekly	Major trade publications from Chile, Uruguay, Paraguay, Argentina, and Brazil.	None	A	Company, product, and industry data. Use IN= for specific industries. Use CN= for specific country or EC= for event codes.
The McGraw-Hill Publications Online (File 624)	1985	Worldwide	Weekly	Over 20 McGraw industry publications including: <u>Aviation Week</u> , <u>Space Technology</u> and <u>Business Week</u> .	None	F	Use IN= to limit to specific journal of interest or RANK JN.
IAC <sup>SM</sup> Newsletter Database™ (File 636) or (PTBN)	1988	Worldwide	Daily	Over 650 industry newsletters for more than 65 industries, subject areas and regions.	Industry name (IN=), /DE for broad categories	F	Rely on full-text search strategies for precision: /TI, /LP; (S); KWIC and HIGHLIGHT.
Asia/Pacific Business Journals (File 748)	1994	Asia/Pacific	Monthly	Important business publications originating in the Asia/Pacific region.		F	Rely on Fulltext and JN= to limit to specific journal from country of interest.

Note: Type of Data = F for fulltext; A for Abstract

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File Name & Number/Acronym	Date Started	Countries	Updates	Source	Product/Industry Codes	Type of Data	Search Tips
<b>Business &amp; Industry™</b> (File 9) or (BIDB)	1994	Over 30 countries	Daily	Over 600 trade & business publications.	U.S. Product codes (PC=, SC=)	F,A	<b>Over 50 industries (IN=).</b> Use CT= for Concept Codes. Use DT=ranking to provide lists.
<b>IAC<sup>SM</sup> Industry Express<sup>SM</sup></b> (File 12)	Current 30 days	Worldwide	Daily	Features late-breaking news from trade journals, newsletters, & business publications.	U.S. Product codes (PC=, SC=)	F,A	Use IN= for Industry Name.
<b>IAC<sup>SM</sup> Prompt®</b> (File 16) or (PTSP)	1972	Worldwide	Daily	Over 1500 journals, trade publications, regional and national newspapers, analysts' reports, and newsletters. Covers virtually all industries.	Product codes (PC=)	F,A	Use Event Code 6 (EC=6) for market data; e.g., EC=65 for sales data; EC=33 for new products. Use MARKET (5N)SHARE for market share data; LIMIT/USA for U.S. Use CN= for specific country data.
<b>IAC<sup>SM</sup> Trade &amp; Industry Database™</b> (File 148) or (INDY)	1981	Primarily North America	Daily	Over 1000 trade, business, and industry publications, featuring industry overviews and economic climate.	U.S. Product codes (PC=, SC=)	F,A	When searching with other IAC files, use remove duplicates (RD). Use /FULLTEXT for full-text documents. Helpful commands are DT=industry overview; market share/dc; trends/de
<b>Investext®</b> (File 545) or (INVE)	1982	Worldwide	Daily	Industry and company research reports by analysts in investment banking firms. 54 industries of investor interest: company, industry, geographic, topical reports.	U.S. SIC codes (SC=) and Product Descriptors /DE	F	Use REPORT TITLES to group together pages. Special Feature (SF=) for company, industry, geographic, and topical reports. Subject descriptors include: market share, industry overview, outlook, marketing, and new products; use /DE.
<b>Business Dateline®</b> (File 635)	1985	U.S. and Canada	Weekly	Over 350 local and regional business publications.	U.S. SIC codes (PC=, SC=)	F	
<b>ICC International Business Research</b> (File 563)	Current	70% U.K., 30% international	Weekly	Corporate and industry reports including keynote reports with market research overview.	U.K. SIC codes (CL=), Industry /NT	F	Use REPORT TITLES to group together REPORT pages.